

Small Business Week 2019 Events

Join Us For These Events

WEDNESDAY | MAY 8 • Holiday Inn • Fairview Heights, IL

Jade Room

I.G.N.I.T.E. Productivity & Accelerate Results™

Imagine how it would feel to accomplish more, in less time! This powerful program will give you tools to increase focus, organization skills and productivity in all aspects of your life. ...[More](#)

Speaker: Cathy Sexton
Time: 9:00 a.m. - 10:30 a.m.
Cost: Free
Sponsor:
Registration: sbwswil.org/registration

Magnetize Your Brand with the Power of Publishing

This presentation includes stories and examples of how transformational small business owners and professional service providers have used self-publishing ...[More](#)

Speaker: Cathy Davis
Time: 11:00 a.m. - 12:30 p.m.
Cost: Free
Sponsor:
Registration: sbwswil.org/registration

Activate Your Innate Capacity for Wise & Ethical Decision-Making for Success in Business

This workshop explains the findings of the Centering for Wisdom Assessment™ tool and provides simple yet powerful techniques ...[More](#)

Speaker: Tom Bushlack
Time: 1:00 p.m. - 2:00 p.m.
Cost: Free
Sponsor:
Registration: sbwswil.org/registration

3 Pillars of Growth Strategy to Adapt to your Company

Utilize traffic building techniques to drive new business for your organization. ...[More](#)

Speaker: Craig Aukamp
Time: 2:30 p.m. - 4:00 p.m.
Cost: Free
Sponsor:
Registration: sbwswil.org/registration

Citrine Room

Rise to the Occasion - Excelling as a Business Owner

In this seminar you will learn practical steps your business should take Now to Grow and be Profitable. ...[More](#)

Speaker: Richard Avdoian
Time: 9:30 a.m. - 11:00 a.m.
Cost: Free
Sponsor:
Registration: sbwswil.org/registration

Creating a Culture of Confidence ... Why Prospects Respect It, Customers Like It and You Need It.

Learn about six Pillars of Professional Power or "The Pamper Principles" that are shared by successful people. Understanding how to apply those principles in your personal and professional lives ...[More](#)

Speaker: Wayne Schoeneberg
Time: 11:30 a.m. - 12:30 p.m.
Cost: Free
Sponsor:
Registration: sbwswil.org/registration

The Answer to Everything & the Secret of Ethical Affluence

Ethical transformation begins by setting higher standards for ourselves and living up to them, which requires us to see ourselves through the eyes of others. ...[More](#)

Speaker: Yonason Goldson
Time: 1:30 p.m. - 3:00 p.m.
Cost: Free
Sponsor:
Registration: sbwswil.org/registration

Wednesday Seminars will be held at the Holiday Inn
313 Salem Place, Fairview Heights, IL

THURSDAY | MAY 9 • Regency Conference Center • O'Fallon, IL

How to Move Prospects from 'Maybe' to 'Yes!' Using Interactive Marketing

He will reveal how to turn those maybes into customers -- with maximum efficiency and minimum hassle. ...[More](#)

Speaker: Tom Ruwitch
Time: 9:00 a.m. - 10:30 a.m.
Cost: Free
Sponsor:
Registration: sbwswil.org/registration

Attracting the perfect customer- Your one Facebook Funnel away

Let's be honest - marketing your local business can be difficult AND costly. Learn how to attract the perfect customer using the latest technology and trends. ...[More](#)

Speaker: Chris Booth
Time: 9:00 a.m. - 10:30 a.m.
Cost: Free
Sponsor:
Registration: sbwswil.org/registration

Thursday Seminars will be held at the Regency Conference Center
400 Regency Park, O'Fallon, IL

Southwestern Illinois Business Expo Thursday, May 9 11:00 a.m. - 6:00 p.m.

The EXPO will bring together more than 40 of the brightest business leaders from the most dynamic companies throughout the region. The Expo provides an environment for business owners and professionals to meet new prospects, enhance their relationships, research new products and services, and learn from the various business seminars.

32 - B2B Exhibitors
Best Business Practices Tips Showcase
12:00 p.m. - 5:00 p.m.
Plus a Networking Event
from 4:00 p.m. - 6:00 p.m.

Place: Regency Conference Center
400 Regency Park
O'Fallon, IL 62269
Cost: Free
Sponsor: Midwest Business Institute
St. Louis Small Business Monthly
RSVP: sbwswil.org/registration

Awards Luncheon Thursday, May 9 12:00 a.m. - 1:30 p.m.

Join us to honor the top 5 local businesses of the year. Come learn what has made them a success and celebrate with us.

Program: Awards - Best in Business
MC: Gregory Horta
BPG Entertainment, LLC
Place: Regency Conference Center
400 Regency Park
O'Fallon, IL 62269
Cost: \$25 Early Registration
RSVP: sbwswil.org/registration



Business Resource Center
Holiday Inn • Fairview Heights, IL
313 Salem Place
Wednesday, May 8
8:30 a.m. - 5:00 p.m.

- Book Store
- J Hilburn
- Davis Creative
- Bulleye Promotions
- Midwest Business Institute
- Ridgeway Portrait Design Business & Corporate Services